



COPPERFIELD'S BOOKS MEET & GREET INFO SHEET

Meet & Greets are a Copperfield's Books forum for our local (Sonoma/Napa) self-published & small press authors. This forum gives local authors an opportunity to Meet & Greet our customers and hand-sell their literary creations.

Meet & Greets are scheduled directly with the stores; **they are scheduled at the discretion of each store manager.** They generally take place on Saturday or Sunday afternoons, and run for a two hour period, from 1:30pm-3:30pm. They are promoted with in-store book displays; further promotion is the responsibility of the author.

HOW TO SCHEDULE A MEET & GREET:

Contact Store(s) Directly (see contact info below)

Pick an available weekend day

COPPERFIELD'S BOOKS HAS TWO WAYS TO GET BOOKS:

National Distributors: Ingram, Baker & Taylor, & Partners West (restrictions apply)

Consignment: Contact Store(s) Directly (see contact info below)

WEEK OF MEET & GREET:

Copperfield's Books will provide: in-store display with author's name, event date and time, and books

Author will provide: any extra promotional material (fliers, posters, radio and newspaper ads, etc.)

DAY OF MEET & GREET:

Copperfield's Books will provide: centrally located table, water, signing pens

Author will provide: extra books, promotional material, etc.

EVENTS AND MEET & GREETS ARE SCHEDULED INDEPENDENTLY, WITH EVENTS TAKING PRECEDENCE. IF YOUR MEET & GREET CONFLICTS WITH AN EVENT, THE MEET & GREET WILL BE RESCHEDULED.

**PLEASE NOTE & REMEMBER WHEN YOUR EVENT IS SCHEDULED
WE DO NOT MAKE REMINDER CALLS FOR MEET & GREETS!**

AUTHORS ARE WELCOME TO BOOK MEET & GREETS AT ANY OR ALL OF OUR STORES; THEY MAY BOOK ONE MEET & GREET PER STORE PER BOOK; MULTI-STORE MEET & GREETS ARE SUBJECT TO THE DISCRETION OF EACH STORE MANGER.

Santa Rosa
707-578-8938

Sebastopol
707-823-2618

Petaluma
707-762-0563

Healdsburg
707-433-9270

Calistoga
707-942-1616

Napa
707-252-8002

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